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Skills UI/UX design, Responsive Web Design, Mobile Design, Rapid Prototyping, Sketch, Principle, Adobe Creative Suite, HTML, CSS, Bilingual (English & Spanish)

### Work Experience 2018 - Present · Sr. Product (UI/UX) Designer

#### Practice Fusion, San Francisco, CA

- · Worked closely with medical practitioners to refine EHR platform.
- Redesigned patient platform to provide a more comprehensive solution.

### 2016 - 2018 · Sr. UI/UX Designer

#### Originate, San Francisco, CA

- Designed and tested solutions for clients on multiple platforms and technologies.
- · Helped develop and refine the design process.

### 2015 - 2016 · Sr. UI/UX Designer

Glassdoor, Mill Valley, CA

- In charge of the overall user experience for Glassdoor Jobs.
- · Designed and maintained global patterns.
- Created rapid prototypes to present and test new concepts on various platforms.

## 2013 - 2015 · Product (UI/UX) Designer

#### Ancestry, San Francisco, CA

- Furthered efforts to establish a mobile platform.
- · Developed and refined the design for new products and features.
- Worked from concept to execution of A/B testing to improve user experience.

## 2012 - 2013 · Sr. Visual Designer

Altimetrik, San Francisco, CA

- Oversaw and led off-shore Visual Design team.
- Worked closely with clients to conceptualize, refine and finalize solutions.

## 2010 - 2012 · Visual Designer

#### Hewlett-Packard (Snapfish), San Francisco, CA

- Defined the visual style for the Snapfish Windows 8, iPhone and iPad apps.
- Redesigned the cards and book store flow.
- · Launched new products by designing product work flows from store to checkout.

## 2008 - 2010 · Lead Production Artist

Cardstore, Emeryville, CA

- Streamlined production process, increasing productivity and efficiency.
- Generated and edited XML code allowing card design to translate online.
- Problem solved card display issues and ui bugs as well as reviewed final product.

## 2007 · Graphic Designer

Macy's, San Francisco, CA

- · Created wayfinding maps for Macy's west coast divisions.
- Designed art for upcoming events and in-store signage.
- Education The Art Institute of California San Francisco, CA Bachelor of Science - Graphic Design 2006

# **Texas State Technical College · Harlingen, TX** Associates of Applied Sciences - Digital Imaging Technology 2003